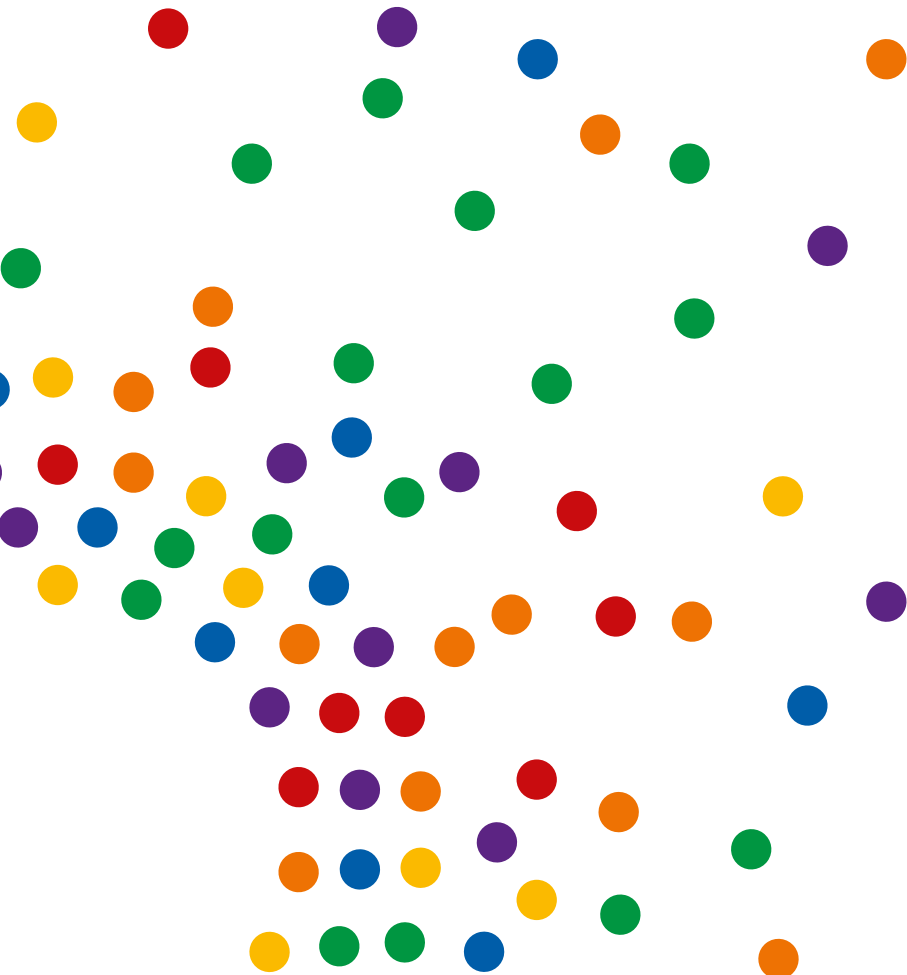




#YouAreIncluded

Press Kit

May 2021



Copenhagen 2021 is the world's most significant LGBTI+ event taking place in 2021. Between 12-22 August, thousands of people will celebrate and advocate for LGBTI+ equality in Denmark and Sweden, countries often cited as being among the most progressive for equality and human rights. It's the first time WorldPride and EuroGames have been combined, and the first time that either has taken place in two countries.

After many years of planning, the global pandemic has forced us to change some of our plans to ensure our events are safe for everyone involved. But whilst COVID19 can dampen our plans it cannot dampen our spirit and our commitment to equality, inclusion and human rights, and we are proud of the program we are still able to offer in August.

Copenhagen 2021 is built around a theme of **#YouAreIncluded**, meaning that everyone who supports LGBTI+ equality and human rights is welcome and included at the event. Through digital channels, we aim to have the broadest possible participation of LGBTI+ people and activists from around the world – even those who can't physically be at the events.

A full brief on the current plans can be found on the [Copenhagen 2021 website](#).

Press contacts

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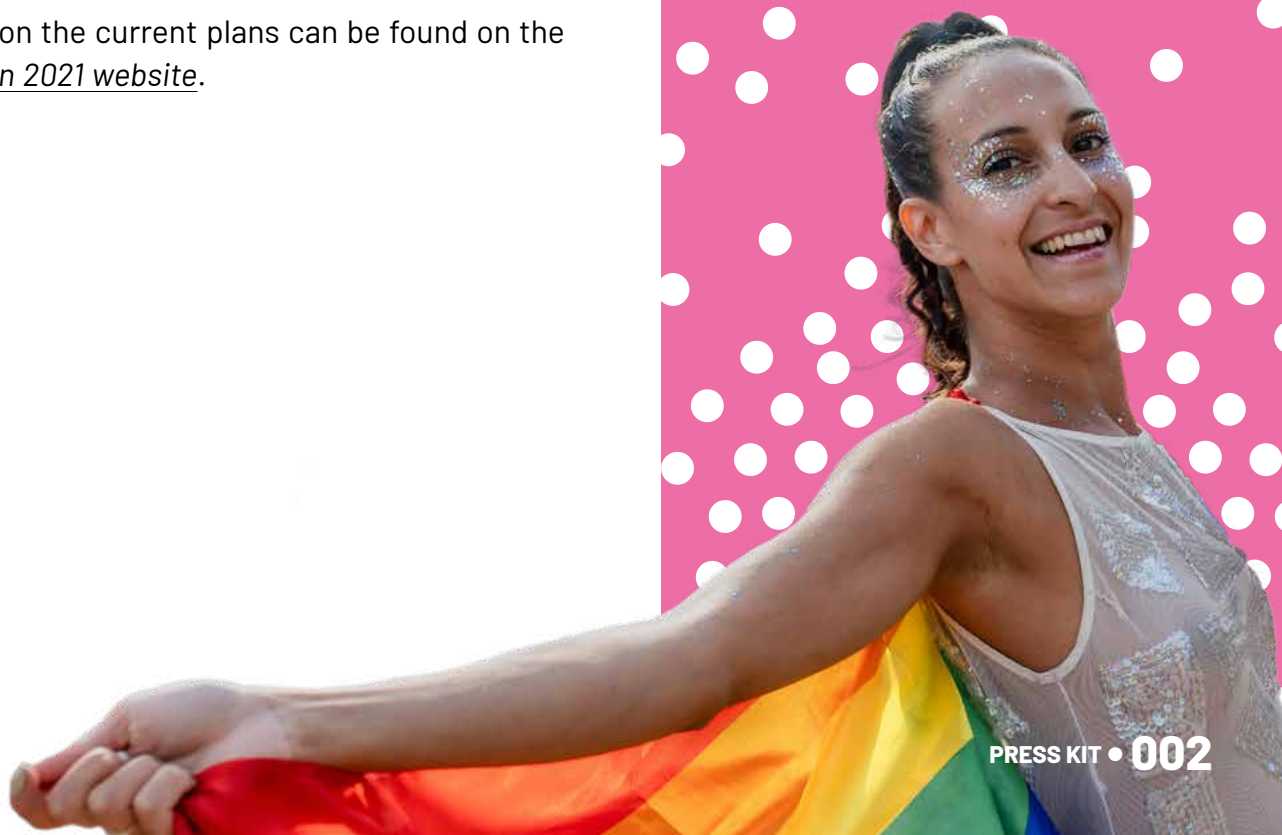
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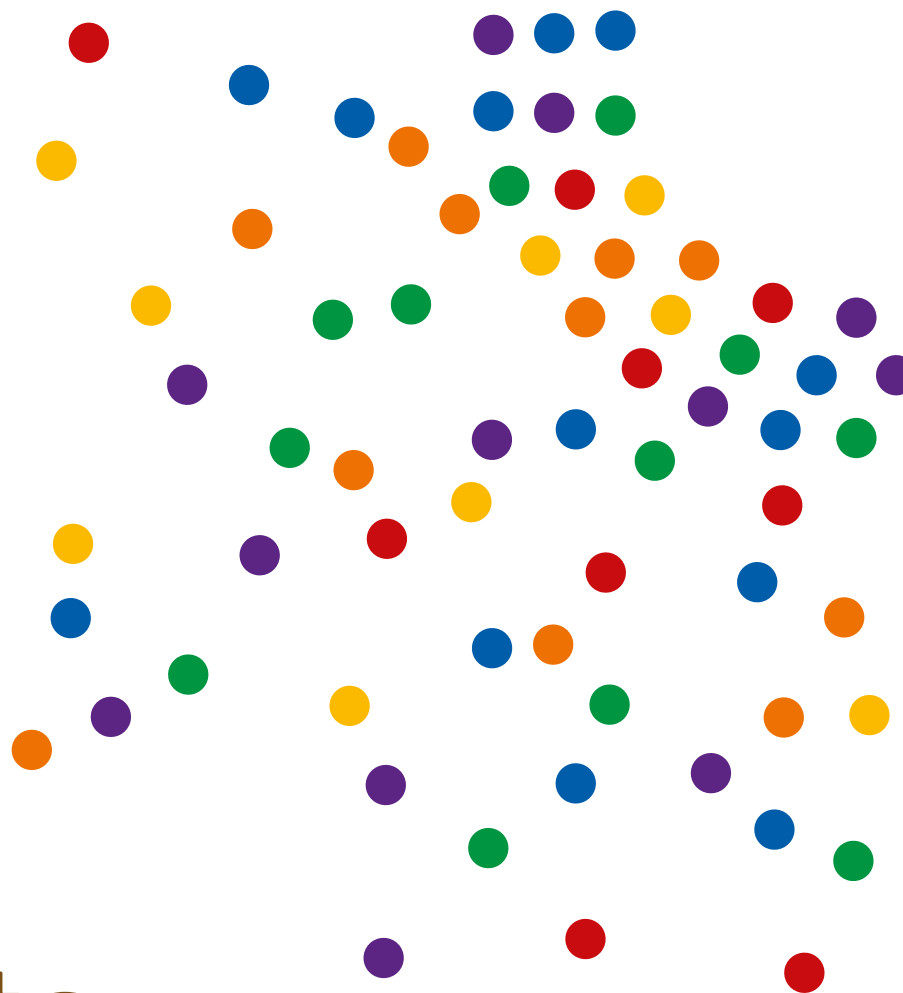
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About Copenhagen 2021

Copenhagen 2021 is the joint celebration of WorldPride and EuroGames taking place in Copenhagen, Denmark and Malmö, Sweden between 12–22 August 2021. **It's the most significant LGBTI+ event taking place anywhere in 2021.** Alongside the UEFA Euro 2020 and Tour de France Grand Départ, we're proud to be one of the 'mega events' coming to the region in the year ahead.

For decades Denmark has been amongst the most progressive nations in the world for LGBTI+ equality. We decriminalised

homosexuality in 1933. Gender confirmation surgery first took place here in 1951. We introduced anti-discrimination legislation in 1987 and two years later legalised same-sex partnerships. More recently, in 2014, we became the first country to allow a legal change of gender without requiring prior medical approval, and in 2017 were the first to remove being transgender from the list of mental illnesses. We know Denmark has further to go but equality and human rights are in our DNA.



Sweden is also known as one of the most progressive countries in the world for LGBTI+ rights. Homosexuality was decriminalised in 1944. In 1972, Sweden became the first country in the world to introduce a formal option in law to be assigned with a new legal gender after review. This included free gender confirmation surgery. Discrimination based on sexual orientation, gender identity and gender expression became illegal in 1987. More recently, in 2013, the requirement of sterilisation to change one's legal gender was abolished. What makes Sweden one of the most LGBTI+ friendly countries is that people continue to press for further improvements in LGBTI+ equality.

The status of Denmark and Sweden as progressive countries that have long topped global leader boards for LGBTI+ equality will be the basis for Copenhagen 2021. We'll show our cities for the friendly, welcoming, inclusive places that they are, while raising awareness of the challenges still faced around the world. We'll inspire people to take action and to be advocates for human rights, and the #YouAreIncluded campaign will demonstrate the scale of the challenge we all face in the years ahead.

The event is organised by Happy Copenhagen, a project organisation founded by Copenhagen Pride (who hold the licence for WorldPride) and Pan Idræt (who hold the licence for EuroGames), with Malmö Pride as a partner organisation. A small staff team based across both cities is complemented by a dedicated team of volunteers helping to deliver the events.

Key facts

Copenhagen 2021 is the world's most significant LGBTI+ event in **2021**

It's the **first time** WorldPride and EuroGames have taken place together, and the first time either has been split across **two** cities in **two** countries

Dozens of events will be streamed through digital platforms to ensure participants can join from anywhere in the world

More than **100** cultural houses and institutions will host events alongside Copenhagen 2021's own cultural activities

Thousands of visitors are expected across both cities over **11** days

Up to **5,000** athletes will compete in **29** EuroGames tournaments – the biggest EuroGames ever held

Our Parades have been replaced by a series of **WorldPride Walks**, bringing LGBTI+ human rights messages to the streets of Copenhagen.

Millions of people will see the **#YouAreIncluded** campaign globally

The Øresund Declaration will be Copenhagen 2021's legacy, a manifesto for global LGBTI+ equality by **2030**



#YouAreIncluded

Inclusion is the core value of Copenhagen 2021, and the #YouAreIncluded campaign will bring this to life and ensure that LGBTI+ people – wherever they are in the world – are a part of the live events in August.

It's a sad reality and a global shame that LGBTI+ equality is still a pipe dream for many. There are still seven nations where homosexuality can lead to the death penalty, and more than 70 where it is a criminal

offence. Even in countries where LGBTI+ lifestyles aren't illegal, there are increasing crackdowns and rollbacks, including in some European countries not far from our own borders.

Everything that we do at Copenhagen 2021 has a core focus on inclusion. The Human Rights Forum will develop and make commitments to global LGBTI+ equality by 2030 by which Copenhagen 2021's legacy

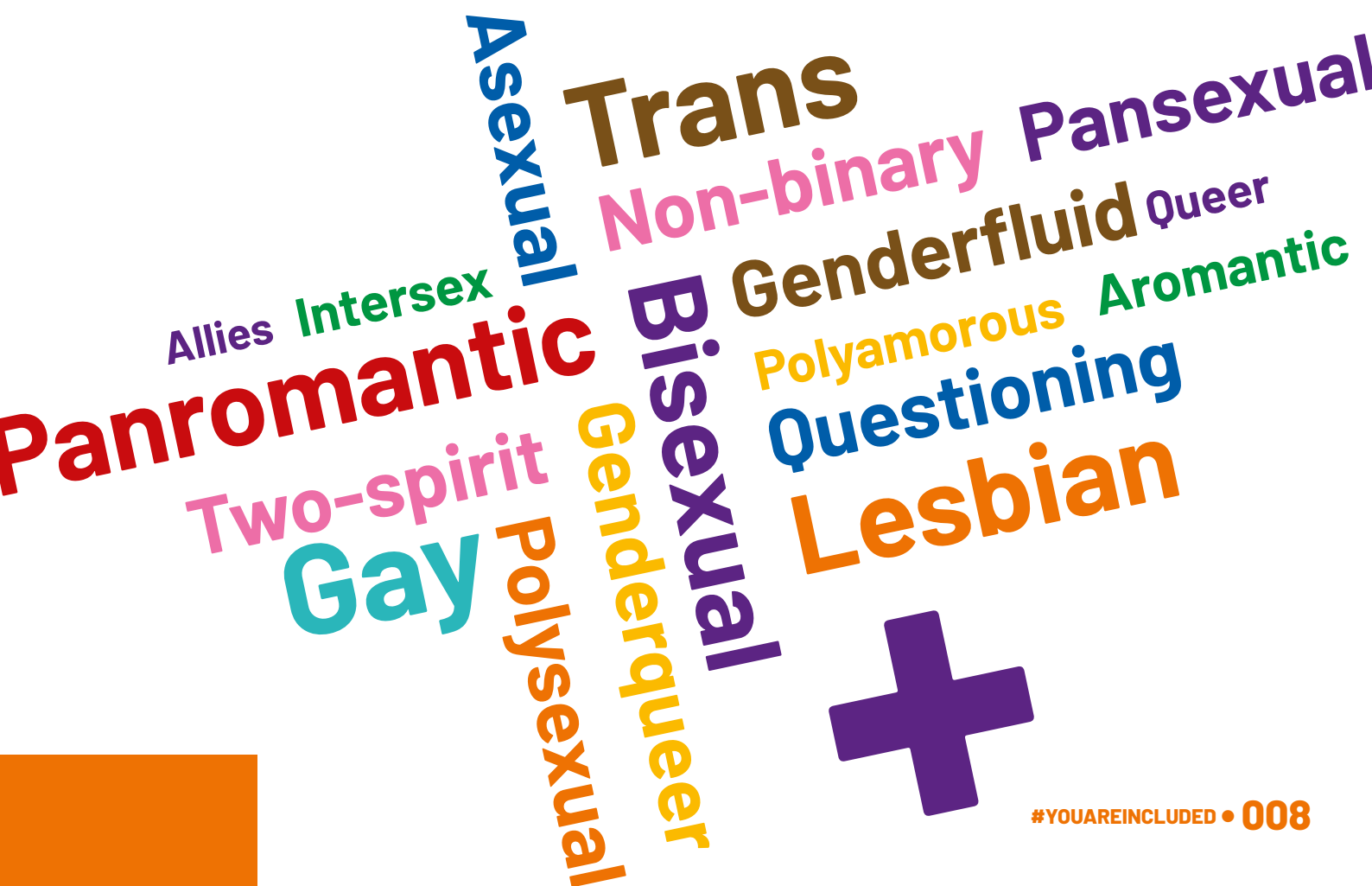
can be measured. Arts and culture events are designed to ensure that all visitors feel included and welcome, that there is something for them. EuroGames will demonstrate what inclusion in sport really looks like, and WorldPride events will be inclusive of everyone whilst providing a platform for campaigns for global inclusion.

On the International Day Against Homophobia, Biphobia, Intersexphobia and Transphobia on 17 May, Copenhagen 2021 launched its #YouAreIncluded campaign. LGBTI+ people from every nation in the world are being asked to tell us what #YouAreIncluded

means to them, and what it would take for them to feel included at home, at school or college, at work, or just walking in the street.

In August, submissions from all over the world will be published on the Copenhagen 2021 website to inform visitors of the state of inclusion worldwide. The interactive map may also be displayed as an exhibit during Copenhagen 2021, and all submissions will be shared on Copenhagen 2021 social media channels between 12–22 August.

For more information please visit copenhagen2021.com/youareincluded



LGBTI+

Copenhagen and Malmö

Denmark's capital city Copenhagen and Sweden's third-biggest city Malmö are connected by a short train ride over the iconic Øresund Bridge. Geographically close but noticeably different, both are welcoming, inclusive cities that have long been favoured destinations for LGBTI+ people looking for a holiday – or a home.

Copenhagen has celebrated Pride since 1996 and tourists find Copenhagen welcoming and safe as an LGBTI+ visitor. The small but perfectly-formed LGBTI+ venues offer a refreshing change from the identical bars

you often find in capital cities, and the city offers everything from one of the world's oldest LGBTI+ venues to community-led spaces in a former military base.

The streets of the Latin Quarter, and in particular Studiestræde, are home to a number of LGBTI+ venues, all very different and all with their own unique style. The Latin Quarter is just a five minute walk from WorldPride Square. And being such a small city the other LGBTI+ venues – like Oscar cafe bar, Vela and Café Intime are not far away.



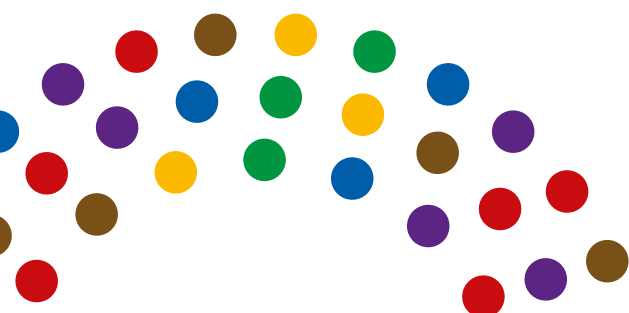
Malmö celebrated its first Pride festival in 1995 under the name Rainbow Festival. In 2015, the name of the festival was changed to Malmö Pride. It is a young city with half of its population under the age of 35 and home to people from 184 different countries. Malmö has a superb social scene and a strong focus on culture and cuisine.

After a 2020 visit, Dutch bloggers *Couple of Men* wrote: “Malmö is a very positive example of how a city’s LGBTQ+ friendliness goes hand-in-hand with its country’s reputation. We could experience Malmö’s LGBTQ+ and gay-friendliness first hand, but also because members of the queer community themselves confirmed it on several occasions. Our experiences in Malmö have been unexceptionally positive. Holding hands in public, giving each other a kiss, or checking in at a hotel asking for a double bed: we never faced any difficulties and were thereby able to fully enjoy our trip to the South Swedish city of Malmö.”



Read our city guides for both cities

- Copenhagen <https://copenhagen2021.com/plan-your-visit/copenhagen-city-guide/>
- Malmö <https://copenhagen2021.com/plan-your-visit/malmo-city-guide/>



WorldPride

WorldPride takes place every two years and is the most significant Pride event globally. 2021 will be WorldPride's first event in Scandinavia, following previous editions in Rome, Jerusalem, London, Toronto, Madrid and New York City. It's also the first time WorldPride has taken place in two cities in two countries. WorldPride is licensed by InterPride.

Key WorldPride events

- **Opening Ceremony** in Copenhagen (13 August, evening) will feature speeches, musical performances, entertainment and the official 'kick off' for Copenhagen 2021
- **WorldPride Concerts** take place in Copenhagen on 18, 19, 20 and 21 August at an indoor venue from where the event will be livestreamed.
- **WorldPride House** in Malmö will be the focal point for WorldPride activities in the city. Panel discussions, debates and lectures target topics like human rights, activism and LGBTI+ refugees. It is all about amplifying and digging deeper into everything that the Pride Movement is about.
- **WorldPride Park** in Malmö is for our youngsters, our children and rainbow families. Open every day during WorldPride, there will be seminars, workshops and lectures as well as an outdoor cinema and art installations.
- **WorldPride Weddings** take place in both cities. In Copenhagen, special ceremonies will take place at City Hall – the setting for the world's first civil partnership back in 1989 – on Friday 20 August for couples from around the world. In Malmö, ceremonies will take place at WorldPride Park and other venues across the city during WorldPride.
- **WorldPride Parade** in Copenhagen has been replaced by a series of WorldPride Walks taking place throughout the days of the event. These are smaller marches, but ensure we still take to the streets and ensure visibility for LGBTI+ issues.
- **Copenhagen 2021 Closing Ceremony** in Copenhagen (21 August from 1700) will feature international artists, speeches from political and civil society leaders, and the handover of WorldPride to Sydney 2023, EuroPride to Belgrade 2022, and EuroGames to Nijmegen 2022

EuroGames

EuroGames takes place in a different European city each year and is an open sports tournament in which LGBTI+ athletes can compete regardless of their level of skill or their nationality. EuroGames is licensed by the European Gay & Lesbian Sports Federation.

Copenhagen 2021 EuroGames will be the biggest EuroGames ever with more than 5,000 athletes competing in 29 sports in locations across both cities. But we've planned a lot more besides, looking for ways to incorporate EuroGames and sports content in the wider programming including WorldPride and human rights.

We are an inclusive organisation and tournaments will be offered in male, female and non-binary categories. We stand by trans athletes' right to compete in the category that matches their lived gender.





Key EuroGames events

- **29 Tournaments** ranging from Artistic Swimming to Water Polo take place within 6km of Copenhagen or Malmö city centres, including at world-famous and iconic venues including Copenhill (Triathlon), Malmö Isstadion (Ice Hockey) and Royal Golf Club
- **EuroGames Opening Ceremony** (18 August, evening) will include a Parade of Nations where competing athletes parade from the Sports Village to the WorldPride Square
- The **Sports Village**, on the waterside at Islands Brygge in Copenhagen, will be a space to meet, relax, watch tournaments on big screens – and take a dip in the harbour
- The **Sports Leader Conference** (Copenhagen, 16/17 August) will be a space to share experiences, develop policies of sports clubs and encourage political action to secure LGBTI+ equality in sport
- **Sports to the People** is a public participation sports program taking place across

Copenhagen throughout the event, with try-out sessions for locals and visitors alike to try more than 50 different sporting activities

- The **Good Morning Run** (every morning, 14–20 August) will be a guided run through different areas of Copenhagen, to introduce visitors to the city – and get the adrenalin going for the day ahead
- **WorldPride Run** continues the tradition of a public run during Copenhagen Pride, and this year is on 18 August, starting and ending at Copenhagen's Rainbow Square
- The **Stadium District** in Malmö is one of the largest urban sports areas in Europe. From 18–20 August it hosts four EuroGames tournaments. Additionally, visitors can listen to panel discussions and seminars; and try out different sports.
- **EuroGames Closing Ceremony** is combined with the Copenhagen 2021 Closing Ceremony and includes the EuroGames handover to Nijmegen 2022

Arts & Culture

A diverse and inclusive cultural programme will be at the heart and centre of Copenhagen 2021.

Culture mirrors our lives and reflects both our differences and what we share. The Arts and Culture programming at Copenhagen 2021 is never without agenda or intention. We want to surprise, provoke and embrace, to generate and enthuse passion and to create platforms for LGBTI+ lives and challenges in new and daring ways.

The LGBTI+ community has its own cultural landscape, history and expression, which is often misrepresented or overlooked in the mainstream cultural arena. In our own venues and our collaborations with culture partners, our program aims to both ignite and enlighten the multiple shades of the world of LGBTI+ culture.

External cultural collaborations

A large variety of cultural institutions from all over Copenhagen, Malmö and the region invite everybody into a carefully curated program.

We're working closely with producers, curators, stage artists, musicians, organisers, and directors to ensure a balanced representation, and we enable museums, theatres, and culture houses to invite everyone into an audacious world of art, activism, and inclusion.

Our many partners in Copenhagen include Ny Carlsberg Glyptotek, Kunstforeningen GL STRAND, Nationalmuseet, Det Kongelige Teater, Den Hirschsprungske Samling, Cinemateket, Folketeatret, Nikolaj Kunsthal, Den

Sorte Diamant, Mix-Copenhagen, AKS International Minorities Festival, CPH:DOX, Union KBH, Copenhagen Contemporary, Black Box Dance Company, Kulturhuset Indre By, Kulturhuset Islands Brygge, Queer Theatre Festival and many more.

In Malmö our partners include Malmö Live, Malmö Konsthall, Malmö Opera, Skånes Dansteater, Malmö Museer, Inkonst, Fun-nys Äventyr, Malmö Stadsteater, Palladium, El Sistema, Malmö Kulturskola, Malmö stadsbiblioteket, Nordisk Panorama, BUFF, ICORN, Malmö Queer Film Festival, Page 28, Malmö Universitet, FC Rosengård, Triangelns köpcentrum, Malmö Arena, Studio Malmö and many more.

Our Venues

- **Arcadia – The Meeting Space:** Centrally located around the corner from WorldPride Square in Copenhagen, this green and airy garden invites everybody to relax, to play and to meet new and old friends from around the world.
- **Fluid Festival:** On Copenhagen's historic Gammel Strand, Fluid Festival is a space to celebrate women and non-binary identities. Focusing on the fluidity of gender expression, sexual orientation, and gender identity, Fluid Festival proudly moves through a colourful program of speeches, performances, and partying on the sunny side of the canal.
- **Huset 2021: Main House:** A homely five-story venue in downtown Copenhagen where young LGBTI+ people are the centre of attention. Main House is a space for LGBTI+ youth and their allies to celebrate, explore and develop, acknowledging both the opportunities as well as the challenges.
- **Huset 2021: Front Yard:** Adjoining the Main House, the Front Yard is a green and welcoming outdoor space is a place for recognition and empowerment, and for young voices to be heard – loud and clear.
- **Rainbow Children @ BLOX:** A space for breaking the binary in the most playful way for Rainbow Children, their friends and families. Here we are proud to be who we are, and we practice saying it aloud.
- **Malmö Live:** the new concert hall will turn into WorldPride House where interactive spaces are created by mixing lectures with workshops, courses and DIY-activities. Social spaces and various pop-up exhibits will invite visitors to explore the different parts of the house. In the evenings, several halls will be transformed into party rooms.
- **Youth Pride at Amiralen,** Malmö: the old theatre is a private and nourishing space for young people to feel comfortable and free to express themselves. It is a safe zone for the ones who already came out and the ones who did not.
- **Children's Pride at WorldPride Park:** it welcomes the youngest visitors to WorldPride. In a safe and playful environment, children can learn about equality and values through games, workshops, films and much more.

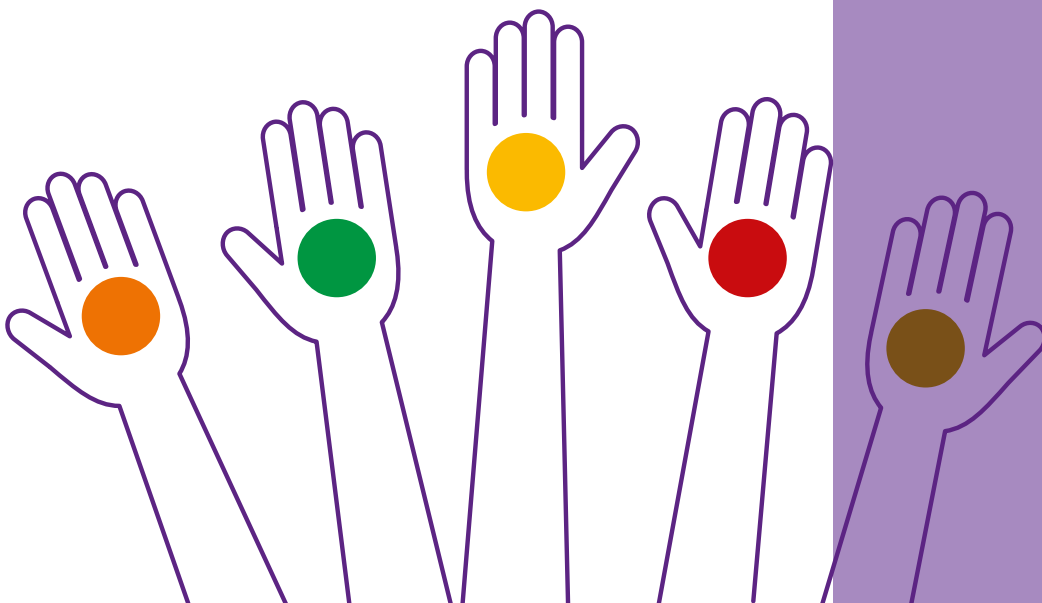


Human Rights Forum

Human rights should be at the core of all LGBTI+ events. That's why Copenhagen 2021 will feature several human rights-focused events to push our agenda of equality and diversity forward.

The diversity and aim of our different events create opportunities to target different groups within and outside our community, including politicians, activists, media, government officials and the general public, and bring them together to create awareness, understanding and give everybody the possibility to broaden their horizons and take action.

The Øresund Declaration will be the key legacy piece from Copenhagen 2021, a multi-level manifesto for global LGBTI+ equality by 2030. Parliamentarians, global leaders and influencers will be invited to sign to show their commitment to, for example, a global ban on harmful 'conversion therapy' and a worldwide end to criminalisation of LGBTI+ people.





The seven core events of the Human Rights Forum are:

- **Official Opening at UN City** (Monday 16 August): The opening event is organized in collaboration with UNFPA, the United Nations sexual and reproductive health agency and coordinated with other UN entities. The event will have speeches from dignitaries and discussion of dilemmas faced by the LGBTI+ community in obtaining basic human rights; real-life challenges to the goal of 'leaving no one behind' of the Sustainable Development Goals. Activists, experts, the UN and civil society will be represented in the debates.
- The **LGBTI+ Fair** at UN City (Monday 16 August) is a public event where the UN agencies based in Copenhagen will talk about their work for LGBTI+ equality and how they contribute to the success of the Sustainable Development Goals.
- The three-day **Human Rights Conference** (Tuesday 17 – Thursday 19 August) focuses on the global LGBTI+ situation and is organized for, by, and with the diverse global LGBTI+ community. This conference will explore and discuss the challenges and lives of the diverse community.
- The **Workplace Inclusion Day** (Wednesday 18 August) is organised in collaboration with Workplace Pride, and takes a deep-dive into inclusion in the workplace through a series of plenaries, workshops, and townhall style discussions.

- The **1:1 Democracy Festival**, inspired by the Scandinavian 'Peoples Meeting' (Folkemødet) (Monday 16 – Friday 20 August) takes place in front of the venue for the Human Rights Conference. During this event we will invite the general public to come and go into discussions with community members, politicians and activists and talk about human rights.
- The **Interparliamentary Plenary Assembly** (Friday 20 August) will invite up to 220 elected officials from all over the world to gather at Christiansborg Palace, the Danish Parliament. The attending elected officials, coming from diverse ideologies, regions, backgrounds and beliefs, will make this event an impactful learning and networking experience.
- The **Refugees, Borders and Immigration Summit** will take place in Malmö, Sweden on (Friday 20 August) and will see 400 activists, politicians and other interested people discuss the challenges and situation of LGBTI+ migrants and refugees in the region, on the continent, and in the world. This event is the official closing event of the Human Rights Forum.



Resources

Copenhagen 2021 is happy to provide assistance to the press and contact details can be found on page two of this Press Pack. The following resources may also be useful.

Press centre

- Press Centre <https://copenhagen2021.com/press-centre/>
- Media Accreditation <https://copenhagen2021.com/press-centre/media-accreditation/>

Photo and video resources

- Copenhagen 2021 Resource Library www.copenhagen2021.com/googledrive
- Visit Copenhagen Media Centre <https://platform.crowdriff.com/m/visitcopenhagen>
- Malmö stad Media Centre https://malmo.mynewsdesk.com/latest_media
- Malmö image library <http://www.icatserver.com/apps/malmo/turism.aspx>

General information

- Copenhagen 2021 website <http://www.copenhagen2021.com>
- Digital events <https://www.copenhagen2021.com/digital>
- 'Plan your visit' <https://copenhagen2021.com/plan-your-visit/>
- Smartphone app <http://www.copenhagen2021.com/app>
- #YouAreIncluded Podcast <http://www.copenhagen2021.com/podcast>
- WorldPride <https://copenhagen2021.com/worldpride/>
- EuroGames <https://copenhagen2021.com/EuroGames>
- Arts & Culture <https://copenhagen2021.com/worldpride/culture/>
- Human Rights <https://copenhagen2021.com/human-rights/>
- COVID19 <http://www.copenhagen2021.com/covid19>
- Social Media links <http://linktr.ee/copenhagen2021>

Partner organisations

- Copenhagen Pride <http://www.copenhagenpride.dk>
- Pan Idræt <http://www.panidraet.dk>
- Malmö Pride <http://www.malmopride.se>